The European Congress on Leukemias
Between Cutting Edge and Grey Zone Controversies
4-5 April | Vienna, Austria

Leukemia 2019
Dear Valued Supporters,

On behalf of Prof. Pia Raanani, Congress Chair and Congress Organizer, Bioevents, we take great pleasure in inviting your support to The European Congress on Leukemias - Between Cutting Edge and Grey Zone Controversies (Leukemia2019).

Leukemia2019 will be held at the Hilton Vienna from 4-5 April 2019 and will attract medical oncologists, clinicians, researchers, practitioners, nurses and industry professionals.

Leukemia2019 will focus on the latest developments and findings in the different types of leukemia as well as targeted therapies and personalized treatments while taking into consideration also the controversial issues we are still facing. The Congress will welcome hematology professionals including clinicians, researchers, industry professionals as well as other treatment experts.

The prospectus outlines the sponsorship and exhibition opportunities available at the Congress and bespoke packages are also available upon request.

We look forward to welcoming you as a valued Sponsor and Exhibitor in Vienna!

Kind Regards,

Joanne Golibroda
Industry Sales and Exhibition Manager
joanne@bioevents-congress.com
US: +1-857-400-0035 ext 520 | UK: +44-203-051-4032 ext 520
CONFIRMED SPEAKERS

- **Pia Raanani**, Congress Chair, Israel
- **Jane Apperley**, Imperial College London, UK
- **Robin Foa**, Sapienza University of Rome, Italy
- **Robert Peter Gale**, Imperial College London, UK
- **Nicola Gökbuget**, Universitätsklinikum Frankfurt, Germany
- **Avi Leader**, Rabin Medical Center, Israel
- **Tadeusz Robak**, Medical University of Lodz, Poland
- **Uri Rozovski**, Rabin Medical Center, Israel
- **Giuseppe Saglio**, University of Turin, Italy
- **Wendy Stock**, The University of Chicago Medicine, USA
- **Hugo ten Cate**, Maastricht University, The Netherlands
- **Ofir Wolach**, Rabin Medical Center, Israel
- **William H. Krüger**, Greifswald-University, Germany
- **Richard Stone**, Dana-Farber Cancer Institute, Germany

For a full list of confirmed speakers and to view the Scientific Program please [CLICK HERE](#)
<table>
<thead>
<tr>
<th>Category</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to sponsor 20 minutes in the Program</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to sponsor 10 minutes in the Program</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship Item</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to sponsor a coffee break of your choice</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Advertisement</strong></td>
<td></td>
<td></td>
<td></td>
<td>Back/Inside</td>
</tr>
<tr>
<td>1 full page colour advertisement</td>
<td></td>
<td>Inside</td>
<td>Inside</td>
<td></td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Exhibition Space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Registrations (including access to all sessions)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td><strong>Acknowledgement</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-site signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Final program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo with hyperlink on Congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>100-word profile on Congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**PLATINUM SPONSOR**
Symposium
• Opportunity to sponsor 20 minutes lecture in the Program (subject to approval of Bioevents and the Congress Chair)

Coffee Break
• Opportunity to sponsor the coffee break of your choice

Exhibition
• Banqueting table, including a table, 2 chairs and electrical point

Advertisement
• One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
  To be received by 21st February 2019
• Sponsors logo with hyperlink on Congress website

Registration
• 4 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement
• Platinum Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.

GOLD SPONSOR
Symposium
- Opportunity to sponsor 10 minutes lecture in the Program (subject to approval of Bioevents and the Congress Chair)

Exhibition
- Banqueting table, including a table, 2 chairs and electrical point

Advertisement
- One full colour inside page advertisement in the Program - To be received by 21st February 2019
- Sponsors logo with hyperlink on Congress website

Registration
- 3 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement
- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

*Sponsors will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.
• Banqueting table, including a table, 2 chairs and electrical point

Advertisement
• One full colour inside page advertisement in the Program - To be received by 21st February 2019
• Sponsors logo with hyperlink on Congress website

Registration
• 2 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement
• Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES
CONGRESS BAGS
Sponsor will provide funding of the Congress bags. It is the Sponsor’s responsibility to produce the bags that need to be approved by the organizing committee.

- The bag will bear the Sponsor’s logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage

NOTE PAD AND PENS
The sponsoring company will provide Notepads and Pens and will receive the following benefits:

- Notepads and Pens will bear the sponsor’s company logo/ name
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor’s list in the program
- Acknowledgment on-site signage

LANYARDS
The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor’s list in the program
- Acknowledgment on-site signage

COFFEE BREAK (Exclusive Sponsorship per Break)
Coffee will be served daily during the networking breaks in the exhibition area.
• Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
• Sponsor’s logo with hyperlink on Congress website
• Acknowledgement in the Sponsor’s list in the program
• Acknowledgment on-site signage

ADVERTISING OPPORTUNITIES
Advertisements is available in the inside page of the Final Program.

PROMOTIONAL MATERIAL
The right to display promotional material on a designated table in the exhibition area.

TAILOR-MADE PACKAGES
Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility and to best promote products and services.

Please contact joanne@bioevents-congress.com for further details in creating the appropriate package.
EXHIBITION

Exhibition
- Banqueting table, 2 chairs and an electrical point

Advertisement
- Sponsors logo with hyperlink will appear on the website

Registration
- 1 full complimentary registration – additional registrations will receive a 50% discount

Acknowledgement
- Acknowledgment on the Congress website, in the Final Program and on-site signage
## REGISTRATION & ACCOMMODATION

<table>
<thead>
<tr>
<th>Category</th>
<th>Pre-Early Registration until 12 November 2018</th>
<th>Early Registration 13 November 2018 until 7 January 2019</th>
<th>Regular Registration 8 January 2019 until 14 March 2019</th>
<th>Late &amp; On-Site Registration from 15 March 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician/Practicing Medical Professional/ Academic (including Medical Professionals in Academic Employment)</td>
<td>€ 500</td>
<td>€ 600</td>
<td>€ 680</td>
<td>€ 800</td>
</tr>
<tr>
<td>Developing Countries *</td>
<td>€ 400</td>
<td>€ 450</td>
<td>€ 500</td>
<td>€ 550</td>
</tr>
<tr>
<td>Industry/Other (including Medical Professionals employed by Industry)</td>
<td>€ 700</td>
<td>€ 800</td>
<td>€ 880</td>
<td>€ 1,000</td>
</tr>
<tr>
<td>Start Ups **</td>
<td></td>
<td></td>
<td>Please contact us for special pricing <a href="mailto:marc@bioevents-congress.com">marc@bioevents-congress.com</a></td>
<td></td>
</tr>
</tbody>
</table>

**Start Ups**: Defined as an entrepreneurial business venture which has a newly emerged within the last 5 years.
SPONSORSHIP & EXHIBITION BOOKING FORM CONTRACT

Please complete the form below and email to joanne@bioevents-congress.com

We, ________________________________ (company name, as to appear in all congress publications) apply for sponsorship and or exhibition in accordance with the terms and conditions set out in the prospectus.

Contact Name: ____________________________________________________________
Address: __________________________________________________________________ City: ____________________________
Country: __________________________ Telephone: __________________________ Mobile: __________________________
Email: __________________________________________________________ Website: ________________________________________

<table>
<thead>
<tr>
<th>Sponsorship Items</th>
<th>Price</th>
<th>Sponsorship Items</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship</td>
<td>€</td>
<td>Notepads &amp; Pens</td>
<td>€</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>€</td>
<td>Lanyards</td>
<td>€</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>€</td>
<td>Coffee Break</td>
<td>€</td>
</tr>
<tr>
<td>Exhibition</td>
<td>€</td>
<td>Advertisement Opportunity (inside page advert)</td>
<td>€</td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€</td>
<td>Promotional Material</td>
<td>€</td>
</tr>
</tbody>
</table>

Exhibition Choice | Booth Number

1st choice
2nd choice

Company Logo to be received in eps, PDF or jpeg format, no smaller than 300dpi. Short Company Description (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program. I am authorised to sign this form on behalf of the applicant/company.

Signature & Stamp: ____________________________ Date: ____________________________
PAYMENT METHODS

Payment by credit card (only Visa and MasterCard are accepted)
Card No: _____________________________________________________
Expiry Date: _________________________ CVV2 Code: ___________
Full Name of Cardholder: _______________________________________

Payment by bank transfer
Details have been provided in the Pro-forma invoice*
Banking Information:
Please made bank transfers payable to: Forum Media Ltd (Leukemia2019)
Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel
Branch number: 610
Swift code: POALILIT
IBAN number: IL53 0126 1000 0000 0304056
Currency Euros

Bank charges are the responsibility of the payer.
*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy
Cancellation / modification of items must be made in writing to the Industry Sales Manager joanne@bioevents-congress.com
- Up to 90 days prior to arrival - Full refund less €50 handling fee
- Up to 60 days prior to arrival - 70% refund less €50 handling fee
- Less than 60 days prior to arrival - No refund
GENERAL CONDITIONS

• This agreement must be signed and returned within 4 weeks of receipt with payment or proof of transfer to Bioevents.
• Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
• Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
• An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
• Promotion of Sponsors activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor’s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
• Hanging of all signs for symposia should be coordinated and approved by Bioevents.
• All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
• Confidentiality. For a period of five (5) years following the 4 March, 2019 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the “Confidential Information”) unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the Leukemia2019 shall not be considered Confidential Information.
• The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.
We look forward to welcoming you to Vienna in April!

Joanne Golibroda
Industry Sales and Exhibition Manager
joanne@bioevents-congress.com
US: +1-857-400-0035 ext 520 | UK: +44-203-051-4032 ext 520